



Surveylab Ltd.  
42 Adelaide Road  
PO Box 6529  
Wellington 6141  
New Zealand  
Tel: +64 4 382-8064

Surveylab Inc.  
8270 Greensboro Dr.  
Suite 110  
McLean, VA 22102  
US  
Tel: +1 (703) 760-8601

**FOR IMMEDIATE RELEASE:**

## **Surveylab Launches ike1000, Latest Evolution of Pioneering ikeGPS Product Line**

*Wellington, New Zealand and McLean, VA, July 7, 2009* -- Surveylab today announced the launch of its new ike1000™ series of remote positioning GPS handhelds. It combines a GPS, 3D compass, digital camera and laser rangefinder to provide the user with an all-in-one GPS data capture solution. The ike1000 improves on the earlier ikeGPS™ series with all new instruments, a faster and more rugged computer, and a display more easily read in bright sunlight.

The user points the ike1000 at a remote target up to a kilometer away, presses a button, and captures the target's position as a GPS coordinate plus takes a photo of the target. The ike1000 produces a verifiable, geo-tagged digital image of each target with crosshairs and other relevant data superimposed on the image to precisely record which target was captured.

Users such as the US military, oil & gas industry, utilities, forestry, land surveyors and public works agencies have been using ikeGPS for years in situations where targets are difficult to reach or safety is a concern. For example, Surveylab's ikeGPS technology is currently being used to support US military efforts in Iraq and Afghanistan. Surveylab also recently assisted engineers of the European Commission's Joint Research Centre (JRC) when ikeGPS technology was needed following the earthquake in Abruzzo, Italy.



“The new ike1000 series is faster, longer-range, tougher, smaller, lighter and more accurate than anything else in its market segment,” said Leon Toorenburg, Surveylab CEO. “It offers users a more powerful solution for capturing remote positional data in hostile or rugged conditions. From mapping remote assets to improving the safety of war-torn areas, the improved performance and usability of ike1000 will be a benefit to all users”

The ike1000 series, including the ike100 and ike300, will be available in September 2009 for \$4,895 (depending upon options and accessories). For more information, contact Jeff Stewart in McLean, VA at (703) 760-8601, Terry Ross in Wellington, New Zealand at +64 4 382-8064 or visit [www.ikegps.com](http://www.ikegps.com). Get in touch with Surveylab for an exclusive preview of ikeGPS at the 2009 ESRI User Conference in San Diego (July 13<sup>th</sup> to 16<sup>th</sup>).

*About Surveylab:* Based in Wellington, New Zealand and McLean, Virginia, Surveylab develops and manufactures ikeGPS, the world's first integrated GPS/laser/camera device for GIS data capture. ikeGPS enables faster, safer, and more efficient data acquisition through remote photo positioning. Multiple targets up to 1,000 meters distant, especially in inaccessible or unsafe locations, can be accurately positioned from a single location.

*Copyright information:* ike, “ike knows everything”, the Surveylab satellite logo, Surveylab, and ikeGPS are trademarks of Surveylab Ltd, and are the property of Surveylab Ltd. New Zealand and International Patents Pending.

**Media Contact:**

Nick Lewis

Surveylab

Tel: +64 4 382-8064

Mob: +64 2 138-1361

Fax: +64 4 382-8205

[nick.lewis@ikegps.com](mailto:nick.lewis@ikegps.com)

[www.ikegps.com](http://www.ikegps.com)

- END -